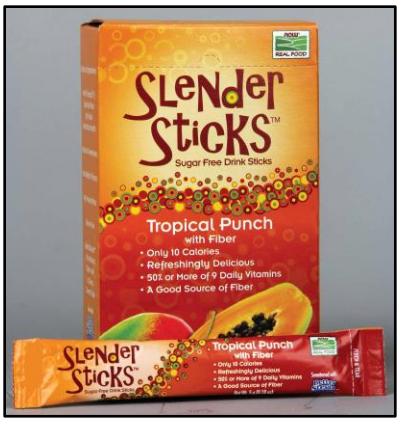

Slender Sticks™ Tropical Punch

Category: Nutrition On-the-Go

- **High in Vitamin Antioxidants**
- **50% of Nine Daily Vitamins**
- **Sugar-Free, Gluten-Free**
- **No Artificial Flavors or Preservatives**
- **Sweetened with BetterStevia™**
- **With Fiber**

Item 6998 – 12 Sticks/Carton

Positioning Purpose: NOW's Vita-Squenchers Drink Sticks have a new name –Slender Sticks™ – and vibrant new packaging. Just like Vita-Squenchers, new Slender Sticks™ provide 50% of nine daily vitamins and contain 15 calories or less per serving. As a great alternative to sugar-sweetened beverages or artificially colored and sweetened drinks, all five great-tasting varieties are sweetened with our BetterStevia™ for a burst of naturally-sweet flavor that'll have consumers' taste buds singing! Acai Lemonade, Berry Energy Tea, Pomegranate Berry, and Grape Active are sweetened with a combination of Xylitol and BetterStevia™.

Product Description: NOW Slender Sticks™ are a fantastic alternative to mass-market powdered drink mixes. Available in five refreshing flavors (Acai Lemonade, Berry Energy Tea, Pomegranate Berry, Tropical Punch w/ Fiber, and Grape Active), these powdered drink mixes taste great and provide 50% of the recommended daily value of nine vitamins. Slender Sticks™ are high in phytofruits (Tropical Punch contains two grams of fiber instead of phytofruits) and antioxidants and contain 15 calories or less. Slender Sticks™ Tropical Punch is made with natural ingredients, contains no artificial colors, flavors, or preservatives, and is sweetened with BetterStevia™ for a clean, sweet taste without any bitterness. Slender Sticks™ mix easily in a 16 oz. bottled water - just add, shake, and enjoy!

Ingredients: Fibersol®-2 (Digestion Resistant Maltodextrin Fiber), Natural Raspberry Flavor, Organic Stevia Extract *(Stevia rebaudiana)* (Leaf), Natural Fruit Punch Flavor, Citric Acid, Natural Cherry Flavor, Tartaric Acid, Natural Beet Powder, Ascorbic Acid (Vitamin C), Silica, d-alpha Tocopheryl Acetate (Vitamin E), Pantothenic Acid, Retinyl Palmitate (Vitamin A), Niacinamide (Niacin), Ergocalciferol (Vitamin D), Pyridoxine HCI (Vitamin B-6), Thiamin HCI (Thiamin), Riboflavin, Folic Acid (Folate), and Cyanocobalamin (Vitamin B-12). Contains soy derivatives.

Ideal Users: Adults seeking a convenient way to obtain daily nutrition on-the-go.

Recommended Use: For best results, take a couple of sips from a 16.9 oz. bottle of water before adding packet. Empty the contents of the packet into bottle. Shake well until dissolved and enjoy!

Complementary Products: N/A

Supporting Science: N/A

Additional Information: N/A

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