



Clarify & Illuminate Purifying Toner

Category: Age Transformation & Cellular Rejuvenation

- Contains the Breakthrough Anti-Aging Ingredient Mitostime™ (2% Concentration)
- Rejuvenates Skin at the Cellular Level
- Helps to Brighten and Firm Skin
- Helps to Reduce the Visible Signs of Aging

Item 8021 – 8 fl. oz.

Positioning Purpose: NOW Solutions' new Clarify & Illuminate Age Transformation Moisturizer, Toner, and Cleansing Gel were created to provide you and your customers with a comprehensive skin care system that helps to positively transform and reduce the most visible signs of aging. All three Clarify & Illuminate formulas contain the clinically-tested and trademarked ingredient Mitostime™, a concentrated brown algae (*Laminaria digitata*) extract that has been shown in studies to stimulate the production of collagen by aging fibroblasts; cells that help to maintain the structural integrity of connective tissues, including skin. Fibroblasts produce less collagen as they age, which leads to visible signs of aging such as sagging skin, wrinkles, and more.

Product Description: Clarify & Illuminate Purifying Toner contains Mitostime™, a clinically-tested, concentrated brown algae extract that, when tested at a 1-2% concentration for four weeks, is shown to help the skin breathe better by taking in more oxygen and releasing more carbon dioxide. Acai Berry acts as a powerful age-defying ingredient due to its high polyphenol content. Gotu Kola and Aloe Vera support the skin's natural repair processes, and Vitamins C and E are included to provide antioxidant protection.

Ingredients: Water (Aqua), *Aloe Barbadensis* Leaf Juice*, Glycerin, Polyglyceryl-10 Laurate, Mitostime™ (2% concentration) [Water (Aqua) & *Laminaria Digitata* Extract], Glucose & Lactoperoxidase & Glucose Oxidase (natural preservative), *Centella Asiatica* (Gotu Kola) Glycerite [Glycerin, Water (Aqua), *Centella Asiatica* Extract], *Euterpe Oleracea* (Acai Berry) Powder (Freeze-Dried)*, Magnesium Ascorbyl Phosphate (Vitamin C), Tetrahexyldecyl Ascorbate (Vitamin C), Niacinamide (Niacin), Tocopherol (Vitamin E) (soy), Citrus Bioflavonoid Complex, *Olea Europaea* (Olive) Oil (Extra Virgin), Natural Aroma, Citric Acid, Potassium Sorbate.

*Certified Organic

Ideal Users: Adults with dull skin in need of brightening and toning to improve skin vitality and reduce the appearance of fine lines.

Recommended Use: Cleanse face, then apply a generous amount of Clarify & Illuminate Purifying Toner to a cotton ball or cleansing pad and swab face and neck area, paying special attention to problem areas. Use one or two times daily as needed. For best results, follow with Clarify & Illuminate Age Transformation Moisturizer.

Complementary Products: Clarify & Illuminate Age Transformation Moisturizer and Clarify & Illuminate Age Transformation Cleanser.

Supporting Science: N/A

Additional Information: Paraben-Free. Not tested on animals.



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