Clarify & Illuminate Cleanser

Category: Age Transformation & Cellular Rejuvenation

- Contains the Breakthrough Anti-Aging Ingredient Mitostime™ (1% Concentration)
- Rejuvenates Skin at the Cellular Level
- Helps to Brighten and Firm Skin
- Helps to Reduce the Visible Signs of Aging

Item 8020 – 8 fl. oz.

Positioning Purpose: NOW Solutions' new Clarify & Illuminate Age Transformation Moisturizer, Toner, and Cleansing Gel were created to provide you and your customers with a comprehensive skin care system that helps to positively transform and reduce the most visible signs of aging. All three Clarify & Illuminate formulas contain the clinically-tested and trademarked ingredient Mitostime™, a concentrated brown algae (*Laminaria digitata*) extract that has been shown in studies to stimulate the production of collagen by aging fibroblasts; cells that help to maintain the structural integrity of connective tissues, including skin. Fibroblasts produce less collagen as they age, which leads to visible signs of aging such as sagging skin, wrinkles, and more.

Product Description: Clarify & Illuminate Facial Cleansing Gel contains Mitostime™, a clinically-tested, concentrated brown algae extract that, when tested at a 1-2% concentration for four weeks, is shown to help the skin breathe better by taking in more oxygen and releasing more carbon dioxide. We've included Marine Collagen to promote collagen production, Allantoin and Manuka Honey to reduce irritation and promote the skin's natural healing processes, and Extra Virgin Olive Oil to nourish skin and replenish its moisture.

Ingredients: Water (Aqua), *Aloe Barbadensis* Leaf Juice*, Lauryl Glucoside, Sodium Coco-Sulfate, Glycerin, Hydroxyethylcellulose, Glucose & Lactoperoxidase & Glucose Oxidase (natural preservative), ALPAFLOR® GIGAWHITE [Water (Aqua), Glycerin, *Malva Sylvestris* (Mallow) Extract, *Mentha Piperita* (Peppermint) Leaf Extract, *Primula Veris* Extract, *Alchemilla Vulgaris* Extract, *Veronica Officinalis* Extract, *Melissa Officinalis* Leaf Extract, *Achillea Millefolium* Extract], Mitostime™ (1% concentration) [Water (Aqua) & *Laminaria Digitata* Extract], Marine Collagen (fish-tilapia), Tetrahexyldecyl Ascorbate (Vitamin C), Niacinamide (Niacin), Tocopherol (Vitamin E) (soy), Citrus Bioflavonoid Complex, Panthenol, Allantoin, *Olea Europaea* (Olive) Oil (Extra Virgin), Manuka Honey, Natural Aroma, Citric Acid, Potassium Sorbate.
*Certified Organic

Ideal Users: Adults with dull skin in need of brightening, firming, and the reduction of the visible signs of aging.

Recommended Use: Moisten face with water, then apply a liberal amount of Clarify & Illuminate Facial Cleansing Gel to the face and neck area. Gently massage in for 1-2 minutes, then rinse clean and pat dry. Use twice daily (morning and evening).

Complementary Products: Clarify & Illuminate Age Transformation Toner and Moisturizer.

Supporting Science: N/A

Additional Information: Paraben-Free. Not tested on animals.

NOW® solutions

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